Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 1
Area
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Blackpool	334	163	171	81	62	57	50	77	108	62	38	98	334	-	-
	33%	34%	33%	35%	35%	32%	32%	33%	30%	36%	27%	41%	100%	-	-
Fylde	334	161	173	82	48	56	54	81	137	54	46	64	-	334	-
	33%	34%	33%	35%	27%	32%	35%	35%	39%	31%	33%	26%	-	100%	-
West Lancashire	334	156	177	71	65	62	51	75	110	55	55	79	-	-	334
	33%	33%	34%	30%	37%	36%	33%	32%	31%	32%	40%	33%	-	-	100%

Prepared by BritainThinks

Britainthinks

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Table 2

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?

Summary

Base: All respondents

		Sources of Energy				
		Wind	Solar	Natural gas from shale	Nuclear	Oil
Unweighted base		1001	1001	1001	1001	1001
Weighted base		1001	1001	1001	1001	1001
NET: Know anything		877 88%	872 87%	752 75%	774 77%	825 82%
NET: Know a lot/ a little		661 66%	710 71%	523 52%	555 55%	637 64%
Know a lot	(3)	182 18%	209 21%	147 15%	164 16%	202 20%
Know a little	(2)	480 48%	501 50%	376 38%	392 39%	435 43%
Know very little	(1)	216 22%	162 16%	229 23%	218 22%	188 19%
Know nothing	(0)	124 12%	129 13%	249 25%	227 23%	176 18%
NET: Know very little/ nothing		340 34%	291 29%	478 48%	446 45%	364 36%
Mean		1.72	1.79	1.42	1.49	1.66
Standard deviation		0.90	0.92	1.02	1.02	0.99

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CATI Fieldwork Dates: 11th-16th October 2012

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Table 3

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?

Wind

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Know anything		877	435	442	205	159	159	137	190	325	148	126	194	277	304	296
		88%	91%	85%	88%	91%	91%	88%	81%	92%	87%	90%	80%	83%	91%	89%
NET: Know a lot/ a little		661	342	319	148	124	126	112	134	269	115	89	134	201	237	223
		66%	71%	61%	64%	71%	72%	72%	57%	76%	67%	64%	55%	60%	71%	67%
Know a lot	(3)	182	109	72	36	35	31	38	38	95	21	16	37	45	68	69
		18%	23%	14%	16%	20%	18%	24%	16%	27%	13%	11%	15%	13%	20%	21%
Know a little	(2)	480	233	247	112	89	95	74	96	174	93	73	97	156	170	154
		48%	48%	47%	48%	51%	54%	48%	41%	49%	55%	52%	40%	47%	51%	46%
Know very little	(1)	216	93	123	57	35	33	25	56	56	34	37	60	76	67	73
		22%	19%	24%	24%	20%	19%	16%	24%	16%	20%	27%	25%	23%	20%	22%
Know nothing	(0)	124	45	79	28	16	16	18	43	30	23	13	47	57	30	37
		12%	9%	15%	12%	9%	9%	12%	19%	8%	13%	10%	20%	17%	9%	11%
NET: Know very little/ nothing		340	138	201	85	50	49	44	99	86	56	50	107	133	97	110
		34%	29%	39%	36%	29%	28%	28%	43%	24%	33%	36%	45%	40%	29%	33%
Mean		1.72	1.85	1.60	1.67	1.83	1.81	1.85	1.55	1.94	1.66	1.66	1.51	1.57	1.82	1.76
Standard deviation		0.90	0.88	0.91	0.88	0.86	0.84	0.93	0.97	0.87	0.86	0.81	0.98	0.92	0.86	0.91

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CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 4

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?

Solar

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Know anything		872	428	443	205	161	155	137	186	328	147	125	188	274	294	303
		87%	89%	85%	88%	92%	89%	88%	80%	92%	86%	90%	78%	82%	88%	91%
NET: Know a lot/ a little		710	358	352	154	137	136	117	145	292	120	94	138	224	244	241
		71%	74%	68%	66%	78%	78%	76%	62%	82%	71%	68%	57%	67%	73%	72%
Know a lot	(3)	209	122	87	46	36	43	38	41	99	27	29	36	67	78	64
		21%	25%	17%	20%	21%	25%	24%	17%	28%	16%	21%	15%	20%	24%	19%
Know a little	(2)	501	235	265	108	101	93	80	104	193	93	65	102	158	166	177
		50%	49%	51%	46%	58%	53%	51%	45%	54%	55%	47%	42%	47%	50%	53%
Know very little	(1)	162	71	91	51	24	19	20	42	36	26	32	50	50	50	61
		16%	15%	18%	22%	14%	11%	13%	18%	10%	15%	23%	21%	15%	15%	18%
Know nothing	(0)	129	52	77	28	14	20	18	47	27	24	14	53	59	39	31
		13%	11%	15%	12%	8%	11%	12%	20%	8%	14%	10%	22%	18%	12%	9%
NET: Know very little/ nothing		291	123	168	79	38	39	38	88	63	50	45	103	109	89	92
		29%	26%	32%	34%	22%	22%	24%	38%	18%	29%	32%	43%	33%	27%	28%
Mean		1.79	1.89	1.70	1.73	1.91	1.91	1.88	1.59	2.03	1.72	1.79	1.50	1.69	1.85	1.82
Standard deviation		0.92	0.91	0.92	0.91	0.81	0.90	0.91	1.00	0.83	0.90	0.89	1.00	0.99	0.91	0.85

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 5

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?
Natural gas from shale
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Know anything		752	389	363	163	133	134	127	173	291	125	104	166	228	271	253
		75%	81%	70%	70%	76%	77%	82%	74%	82%	73%	75%	69%	68%	81%	76%
NET: Know a lot/ a little		523	284	239	89	90	107	96	126	222	78	62	108	157	196	169
		52%	59%	46%	38%	52%	61%	62%	54%	63%	46%	44%	45%	47%	59%	51%
Know a lot	(3)	147	87	60	25	20	33	34	33	77	21	11	26	34	72	41
		15%	18%	12%	11%	12%	19%	22%	14%	22%	12%	8%	11%	10%	22%	12%
Know a little	(2)	376	197	179	64	70	74	63	93	145	57	51	82	123	124	128
		38%	41%	34%	27%	40%	42%	40%	40%	41%	34%	36%	34%	37%	37%	38%
Know very little	(1)	229	105	124	74	43	27	30	47	68	46	42	58	71	75	84
		23%	22%	24%	32%	25%	16%	20%	20%	19%	27%	30%	24%	21%	22%	25%
Know nothing	(0)	249	92	158	70	41	41	29	60	65	46	35	75	106	63	81
		25%	19%	30%	30%	24%	23%	18%	26%	18%	27%	25%	31%	32%	19%	24%
NET: Know very little/ nothing		478	197	282	144	85	68	59	107	133	92	77	133	176	138	164
		48%	41%	54%	62%	48%	39%	38%	46%	37%	54%	56%	55%	53%	41%	49%
Mean		1.42	1.58	1.27	1.19	1.39	1.56	1.65	1.43	1.66	1.31	1.27	1.25	1.26	1.61	1.39
Standard deviation		1.02	0.99	1.02	0.99	0.98	1.05	1.02	1.02	1.01	1.00	0.93	1.01	1.02	1.02	0.98

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 6

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?

Nuclear

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Know anything		774	412	361	188	137	139	126	162	297	130	106	162	236	278	260
		77%	86%	69%	81%	78%	80%	81%	70%	84%	76%	76%	67%	71%	83%	78%
NET: Know a lot/ a little		555	328	228	115	104	107	101	114	227	100	67	109	173	204	179
		55%	68%	44%	49%	60%	61%	65%	49%	64%	58%	48%	45%	52%	61%	54%
Know a lot	(3)	164	116	47	33	28	37	31	33	88	26	13	24	43	65	56
		16%	24%	9%	14%	16%	21%	20%	14%	25%	15%	10%	10%	13%	20%	17%
Know a little	(2)	392	211	180	82	76	71	70	81	139	74	54	85	130	139	123
		39%	44%	35%	35%	44%	40%	45%	35%	39%	43%	39%	35%	39%	42%	37%
Know very little	(1)	218	85	134	74	32	32	25	48	71	30	38	53	63	74	81
		22%	18%	26%	32%	18%	18%	16%	21%	20%	18%	28%	22%	19%	22%	24%
Know nothing	(0)	227	68	159	45	38	36	29	71	58	41	33	79	98	56	74
		23%	14%	31%	19%	22%	20%	19%	30%	16%	24%	24%	33%	29%	17%	22%
NET: Know very little/ nothing		446	153	293	119	70	67	55	119	129	71	72	133	161	130	155
		45%	32%	56%	51%	40%	39%	35%	51%	36%	42%	52%	55%	48%	39%	46%
Mean		1.49	1.78	1.22	1.44	1.54	1.62	1.66	1.32	1.72	1.50	1.34	1.22	1.35	1.64	1.48
Standard deviation		1.02	0.97	0.98	0.96	1.01	1.03	1.00	1.06	1.01	1.02	0.95	1.02	1.04	0.98	1.01

Natural Gas from Shale Local Survey

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Absolutes/col percents

Table 7

Thinking about a range of potential sources of energy for providing our gas and electricity, how much would you say you know about each of the following?

Oil

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Know anything		825	427	398	192	153	147	134	175	318	137	113	173	250	291	284
		82%	89%	77%	82%	88%	84%	86%	75%	90%	80%	82%	72%	75%	87%	85%
NET: Know a lot/ a little		637	355	282	145	115	120	115	125	269	103	86	118	188	240	209
		64%	74%	54%	62%	66%	69%	74%	54%	76%	60%	62%	49%	56%	72%	63%
Know a lot	(3)	202	138	64	42	34	36	41	45	97	30	18	40	45	80	77
		20%	29%	12%	18%	20%	21%	27%	19%	27%	17%	13%	17%	14%	24%	23%
Know a little	(2)	435	217	218	102	80	84	73	81	172	73	68	77	143	160	132
		43%	45%	42%	44%	46%	48%	47%	35%	48%	43%	49%	32%	43%	48%	39%
Know very little	(1)	188	71	117	47	39	27	19	49	49	34	27	56	62	52	75
		19%	15%	22%	20%	22%	15%	12%	21%	14%	20%	19%	23%	19%	15%	22%
Know nothing	(0)	176	54	122	41	22	28	22	58	37	34	26	68	84	42	50
		18%	11%	23%	18%	12%	16%	14%	25%	10%	20%	18%	28%	25%	13%	15%
NET: Know very little/ nothing		364	125	239	88	60	55	41	108	86	68	53	123	145	94	124
		36%	26%	46%	38%	34%	31%	26%	46%	24%	40%	38%	51%	44%	28%	37%
Mean		1.66	1.92	1.43	1.63	1.73	1.74	1.86	1.48	1.93	1.58	1.57	1.37	1.45	1.83	1.71
Standard deviation		0.99	0.94	0.98	0.98	0.92	0.96	0.97	1.07	0.91	1.00	0.94	1.07	1.01	0.94	0.99

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Absolutes/col percents

Table 8

I would like to get you to think more now about natural gas from shale, sometimes described as fracking, which is currently being explored in Lancashire. Still thinking about fracking, have you done any of the following things

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Anything	683	343	341	140	118	127	111	167	280	107	87	146	206	285	193
	68%	71%	65%	60%	67%	73%	71%	72%	79%	63%	62%	61%	62%	85%	58%
Had a conversation with friends or family	401	199	202	95	69	81	62	79	198	68	48	56	104	199	99
	40%	41%	39%	41%	40%	47%	40%	34%	56%	40%	35%	23%	31%	60%	30%
Seen advertising locally	381	187	194	60	66	75	60	110	146	59	53	91	116	171	95
	38%	39%	37%	26%	37%	43%	39%	47%	41%	34%	38%	38%	35%	51%	28%
Had a leaflet through the letter box	251	129	122	61	41	41	35	65	115	34	38	41	36	175	40
	25%	27%	23%	26%	23%	24%	22%	28%	32%	20%	27%	17%	11%	53%	12%
Received information from Cuadrilla Resources	242	131	111	46	35	46	46	59	115	35	22	47	21	186	36
	24%	27%	21%	20%	20%	26%	29%	25%	32%	20%	16%	19%	6%	56%	11%
Looked on the internet to find information	214	121	93	57	45	46	38	25	131	25	19	22	64	105	45
	21%	25%	18%	25%	26%	26%	24%	11%	37%	15%	14%	9%	19%	31%	14%
Received information from an opposition group eg Greenpeace	94	47	47	21	15	16	18	22	45	12	12	19	12	54	29
	9%	10%	9%	9%	8%	9%	12%	10%	13%	7%	8%	8%	4%	16%	9%
Signed a petition	69	29	40	19	11	11	10	16	39	9	7	9	19	42	9
	7%	6%	8%	8%	7%	6%	6%	7%	11%	5%	5%	4%	6%	13%	3%
Been to a public meeting	61	24	36	13	12	10	8	14	30	10	3	9	14	39	8
	6%	5%	7%	6%	7%	6%	5%	6%	8%	6%	2%	4%	4%	12%	2%
Read about in newspaper/ press	39	17	22	4	8	8	8	11	14	8	8	6	16	7	16
	4%	4%	4%	2%	5%	5%	5%	5%	4%	4%	6%	3%	5%	2%	5%
Have seen on the news	20	10	10	8	4	3	3	2	11	4	1	5	8	1	11
	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	1%	2%	2%	*	3%
Have seen on TV	13	7	6	4	1	2	3	2	2	4	3	2	5	1	7
	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	*	2%
Heard about it on the Radio	5	2	3	4	-	1	-	-	2	2	-	1	-	5	-
	*	*	1%	2%	-	1%	-	-	1%	1%	-	*	-	1%	-

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Table 8

I would like to get you to think more now about natural gas from shale, sometimes described as fracking, which is currently being explored in Lancashire. Still thinking about fracking, have you done any of the following things

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Am opposed/ part of opposition to fracking	3 *	1 *	2 *	- -	1 1%	1 1%	1 1%	- -	3 1%	- -	- -	- -	1 *	2 1%	- -
Information from local politicians/ council	3 *	2 *	1 *	2 1%	- -	1 1%	- -	- -	- -	- -	3 2%	- -	- -	3 1%	- -
Am in the industry/ through work	3 *	3 1%	- -	2 1%	- -	- -	- -	1 *	3 1%	- -	- -	- -	- -	- -	3 1%
Have heard/ seen on other media (not specific)	2 *	1 *	1 *	- -	1 1%	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 *
Other reports/ articles	2 *	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *
Have seen Cuadrilla conducting work/ tests	1 *	1 *	1 *	- -	- -	- -	1 1%	- -	1 *	- -	- -	1 *	- -	1 *	- -
Other answers	2 *	- -	2 *	- -	- -	1 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	1 *	- -
Nothing done	307 31%	131 27%	176 34%	89 38%	56 32%	46 26%	44 28%	63 27%	73 21%	62 36%	52 38%	89 37%	127 38%	46 14%	133 40%
Don't know	11 1%	7 1%	4 1%	4 2%	1 1%	2 1%	1 *	3 1%	2 *	1 1%	- -	5 2%	1 *	3 1%	8 2%

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Absolutes/col percents

Table 9

Based on what you know, what do you think are the potential disadvantages of developing natural gas resources through fracking?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Any	551	298	253	95	100	106	101	134	250	85	61	114	171	221	159
	55%	62%	49%	41%	57%	61%	65%	57%	71%	50%	44%	47%	51%	66%	48%
Risk of causing earth tremors	322	169	153	51	56	67	57	78	145	54	36	64	115	124	83
	32%	35%	29%	22%	32%	38%	37%	34%	41%	32%	26%	27%	34%	37%	25%
Risk of water pollution	112	69	42	25	20	22	19	25	61	12	9	20	32	54	25
	11%	14%	8%	11%	11%	13%	12%	11%	17%	7%	7%	8%	10%	16%	7%
Negative impact on climate change	64	37	27	10	13	14	9	15	24	7	7	16	18	21	25
	6%	8%	5%	4%	7%	8%	6%	6%	7%	4%	5%	7%	6%	6%	7%
Risk of gas leaks	40	22	18	9	4	14	6	6	21	4	2	9	15	12	14
	4%	5%	4%	4%	2%	8%	4%	2%	6%	2%	2%	4%	4%	4%	4%
Damage to environment/ wildlife	30	12	18	9	6	4	5	4	18	3	3	4	7	14	8
	3%	2%	3%	4%	4%	2%	3%	2%	5%	2%	2%	2%	2%	4%	3%
Do not know the consequences of fracking	27	12	16	-	5	7	7	8	11	5	4	4	4	15	8
	3%	2%	3%	-	3%	4%	4%	4%	3%	3%	3%	2%	1%	5%	2%
Ugly buildings and wells	25	15	11	4	4	8	3	6	15	5	1	3	7	15	4
	3%	3%	2%	2%	2%	5%	2%	3%	4%	3%	1%	1%	2%	5%	1%
Damage to the earth	21	11	9	2	3	4	5	6	8	2	4	5	7	10	4
	2%	2%	2%	1%	2%	2%	3%	3%	2%	1%	3%	2%	2%	3%	1%
Damage to countryside/ landscape/ character of the area	20	12	8	4	4	4	4	4	10	5	2	2	4	10	6
	2%	3%	1%	2%	2%	2%	2%	2%	3%	3%	1%	1%	1%	3%	2%
Dangerous/ unsafe	16	5	10	2	3	2	1	6	4	3	3	5	5	5	6
	2%	1%	2%	1%	2%	1%	1%	3%	1%	2%	2%	2%	1%	1%	2%
More traffic	16	11	5	2	3	3	2	3	10	1	1	-	1	12	3
	2%	2%	1%	1%	2%	2%	1%	1%	3%	*	1%	-	*	4%	1%
Reduced investment in renewables	16	10	5	2	2	6	2	3	11	-	-	3	5	8	3
	2%	2%	1%	1%	1%	3%	1%	1%	3%	-	-	1%	1%	2%	1%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 9

Based on what you know, what do you think are the potential disadvantages of developing natural gas resources through fracking?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Damage to property	14	6	8	6	-	3	2	3	8	1	3	2	2	10	2
	1%	1%	1%	2%	-	2%	1%	1%	2%	*	2%	1%	*	3%	1%
Damage to people's health	7	3	4	2	1	2	1	1	5	-	2	-	-	5	2
	1%	1%	1%	1%	1%	1%	1%	*	1%	-	1%	-	-	1%	1%
Affect property value	6	2	4	2	1	-	1	2	3	1	1	1	2	3	2
	1%	*	1%	1%	1%	-	1%	1%	1%	*	1%	*	*	1%	1%
Problems/ issues with process of fracking/ storage/ refining	6	6	-	-	1	3	-	2	4	-	-	1	2	2	2
	1%	1%	-	-	1%	2%	-	1%	1%	-	-	*	1%	1%	1%
No long term gain/ will not produce much gas	6	4	2	-	1	1	2	2	2	-	1	2	2	2	2
	1%	1%	*	-	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
Noise pollution	6	3	3	2	1	2	1	-	5	1	-	-	-	5	1
	1%	1%	1%	1%	1%	1%	*	-	1%	*	-	-	-	1%	*
Not renewable energy	5	4	1	2	1	-	1	1	3	1	1	1	2	3	-
	1%	1%	*	1%	1%	-	1%	*	1%	*	1%	*	1%	1%	-
Possible costs/ waste of money	5	4	1	4	-	-	-	1	2	2	-	-	-	2	3
	*	1%	*	2%	-	-	-	*	1%	1%	-	-	-	1%	1%
General pollution	4	3	2	2	-	-	-	2	1	3	-	-	1	1	3
	*	1%	*	1%	-	-	-	1%	*	2%	-	-	*	*	1%
Ground water	3	3	-	2	-	-	1	-	3	1	-	-	-	3	1
	*	1%	-	1%	-	-	1%	-	1%	*	-	-	-	1%	*
Bad reports from elsewhere	3	3	-	2	-	-	-	1	2	-	-	1	1	2	-
	*	1%	-	1%	-	-	-	*	1%	-	-	*	*	1%	-
Damage to local community/ people/ residents	3	2	1	-	-	1	1	1	2	-	-	1	-	2	1
	*	*	*	-	-	1%	*	*	*	-	-	*	-	*	*
Not a regulated/ controlled industry	2	1	2	-	-	1	1	1	2	-	-	-	-	2	1
	*	*	*	-	-	1%	*	*	1%	-	-	-	-	*	*
General disruption	2	-	2	-	-	-	1	2	-	-	-	2	1	-	1
	*	-	*	-	-	-	*	1%	-	-	-	1%	*	-	*

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 9

Based on what you know, what do you think are the potential disadvantages of developing natural gas resources through fracking?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Community/ residents will not benefit	2 *	2 *	- -	- -	1 1%	- -	- -	1 *	1 *	1 1%	- -	- -	- -	2 1%	- -
Waste of water	2 *	1 *	1 *	- -	- -	- -	1 *	1 *	1 *	- -	- -	1 *	- -	2 *	- -
Negative public opinion	1 *	- -	1 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	1 *	1 *	1 *	- -
Involvement of Government/ corporations in the community	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -
Other answers	2 *	1 *	1 *	- -	- -	- -	1 1%	1 *	1 *	- -	- -	2 1%	- -	1 *	1 *
Positive comment	3 *	3 1%	- -	- -	- -	- -	1 1%	2 1%	- -	1 *	1 1%	2 1%	1 *	1 *	1 *
None	121 12%	66 14%	55 11%	29 12%	22 13%	19 11%	21 13%	26 11%	37 10%	28 17%	15 11%	29 12%	39 12%	37 11%	45 13%
Don't know	329 33%	117 24%	212 41%	109 47%	53 30%	49 28%	34 22%	73 31%	68 19%	57 33%	64 46%	98 41%	123 37%	76 23%	130 39%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 10

What do you think are the potential benefits of developing natural gas resources through fracking?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Any	515	291	225	118	89	92	92	111	235	92	54	92	148	196	171
	51%	61%	43%	51%	51%	53%	59%	48%	66%	54%	39%	38%	44%	59%	51%
Cheaper energy	231	123	108	48	38	45	43	50	108	36	24	45	62	84	85
	23%	26%	21%	20%	22%	26%	28%	22%	31%	21%	17%	19%	19%	25%	25%
Job creation	114	71	43	29	24	23	18	19	58	23	10	17	45	46	23
	11%	15%	8%	12%	14%	13%	12%	8%	16%	13%	7%	7%	14%	14%	7%
Less reliant on gas from abroad	79	46	33	15	10	12	15	24	34	11	10	16	21	40	18
	8%	10%	6%	7%	5%	7%	9%	10%	9%	6%	7%	7%	6%	12%	5%
New fuel/ source of energy/ resource/ alternative to other fuels	68	40	28	15	14	13	11	14	33	15	6	6	13	31	24
	7%	8%	5%	7%	8%	8%	7%	6%	9%	9%	4%	3%	4%	9%	7%
Cleaner than fossil fuels	40	19	21	8	7	9	6	7	15	6	3	11	9	16	15
	4%	4%	4%	3%	4%	5%	4%	3%	4%	4%	2%	4%	3%	5%	4%
Sustainable energy/ reliable source	32	16	15	15	6	4	4	2	18	8	4	1	4	16	11
	3%	3%	3%	6%	4%	2%	3%	1%	5%	5%	3%	1%	1%	5%	3%
Investment in the local community	30	24	7	10	2	5	7	6	18	5	1	4	9	12	9
	3%	5%	1%	4%	1%	3%	4%	2%	5%	3%	1%	2%	3%	4%	3%
Provides energy/ more energy	30	22	9	4	9	3	7	7	9	6	9	5	10	8	12
	3%	4%	2%	2%	5%	2%	5%	3%	2%	3%	7%	2%	3%	2%	4%
Good idea/ beneficial/ sounds good	11	8	3	4	2	1	1	3	5	-	1	1	6	4	2
	1%	2%	1%	2%	1%	1%	*	1%	1%	-	1%	1%	2%	1%	1%
Natural gas/ energy	9	6	3	2	3	1	1	2	7	1	-	1	3	5	2
	1%	1%	1%	1%	2%	1%	*	1%	2%	*	-	1%	1%	1%	1%
Boost economy/ local economy	7	5	2	2	1	2	1	2	6	1	1	-	4	2	1
	1%	1%	*	1%	1%	1%	*	1%	2%	1%	1%	-	1%	1%	*
Energy needs secured/ self sufficient	6	4	3	2	1	-	-	2	4	2	-	-	1	2	4
	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	-	*	1%	1%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 10

What do you think are the potential benefits of developing natural gas resources through fracking?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Safe to use/ extract	6 1%	5 1%	1 *	2 1%	3 2%	- -	- -	1 *	1 *	4 2%	- -	1 *	1 *	3 1%	2 1%
No public funding needed	6 1%	4 1%	2 *	- -	1 1%	2 1%	- -	2 1%	3 1%	- -	- -	2 1%	2 1%	1 *	3 1%
Environmentally friendly	5 1%	2 *	4 1%	2 1%	- -	2 1%	- -	2 1%	5 1%	1 1%	- -	- -	- -	- -	5 2%
New skills in the community	5 1%	2 *	3 1%	- -	1 1%	2 1%	1 *	2 1%	1 *	- -	- -	2 1%	1 *	2 *	3 1%
Locally sourced	5 *	2 *	3 *	- -	- -	2 1%	- -	2 1%	2 1%	- -	- -	1 *	- -	2 1%	3 1%
Will benefit country	3 *	3 1%	1 *	- -	- -	1 1%	1 *	2 1%	1 *	- -	1 1%	2 1%	2 1%	1 *	- -
Will benefit shareholders	3 *	2 *	2 *	- -	1 1%	- -	1 *	2 1%	3 1%	- -	- -	1 *	1 *	3 1%	- -
Better/ more productive than other sources of energy	3 *	2 *	1 *	2 1%	- -	- -	1 *	- -	- -	3 2%	- -	- -	- -	1 *	2 1%
Need more information/ proof that it is safe/ viable	2 *	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	1 *	- -	1 *
Other answers	2 *	2 *	- -	- -	- -	- -	1 *	1 *	2 *	- -	- -	- -	- -	1 *	1 *
Negative comment	7 1%	2 *	6 1%	2 1%	1 1%	- -	3 2%	1 *	2 1%	2 1%	- -	2 1%	4 1%	2 1%	1 *
None	165 17%	82 17%	83 16%	23 10%	32 18%	32 18%	29 19%	42 18%	56 16%	26 15%	21 15%	41 17%	62 19%	61 18%	43 13%
Don't know	320 32%	108 22%	213 41%	92 39%	54 31%	50 29%	34 22%	80 34%	63 18%	53 31%	64 46%	108 45%	123 37%	77 23%	120 36%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 11

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Summary
Base: All respondents

		Potential Benefits						
		Job creation	Reduce reliance on foreign gas	Cheaper energy	Investment in the local community	Developing new skills in the community	Cleaner than fossil fuels	Can be developed without any public money
Unweighted base		1001	1001	1001	1001	1001	1001	1001
Weighted base		1001	1001	1001	1001	1001	1001	1001
NET: Important		863 86%	807 81%	872 87%	821 82%	815 81%	786 79%	790 79%
Very important	(4)	609 61%	507 51%	637 64%	536 54%	504 50%	436 44%	450 45%
Quite important	(3)	254 25%	300 30%	235 23%	285 28%	311 31%	350 35%	340 34%
Not very important	(2)	74 7%	105 10%	54 5%	87 9%	97 10%	71 7%	86 9%
Not at all important	(1)	45 4%	48 5%	40 4%	57 6%	60 6%	56 6%	56 6%
NET: Not important		119 12%	153 15%	93 9%	144 14%	157 16%	127 13%	142 14%
Don't know		19 2%	41 4%	36 4%	36 4%	30 3%	88 9%	69 7%
Mean		3.45	3.32	3.52	3.35	3.30	3.28	3.27
Standard deviation		0.82	0.86	0.78	0.87	0.88	0.85	0.86

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 12

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Job creation
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		863	406	457	218	144	151	123	202	298	154	122	214	300	265	298
		86%	84%	88%	94%	83%	87%	79%	87%	84%	90%	88%	89%	90%	80%	89%
Very important	(4)	609	285	323	163	112	93	84	140	195	116	90	158	224	170	214
		61%	59%	62%	70%	64%	53%	54%	60%	55%	68%	65%	66%	67%	51%	64%
Quite important	(3)	254	120	134	55	33	59	40	62	103	38	32	56	76	95	84
		25%	25%	26%	24%	19%	34%	26%	27%	29%	22%	23%	23%	23%	29%	25%
Not very important	(2)	74	41	34	11	16	9	18	16	31	10	10	18	21	36	17
		7%	8%	6%	5%	9%	5%	11%	7%	9%	6%	7%	7%	6%	11%	5%
Not at all important	(1)	45	30	15	-	8	13	13	8	20	4	7	6	9	24	12
		4%	6%	3%	-	5%	8%	8%	4%	6%	2%	5%	3%	3%	7%	4%
NET: Not important		119	71	49	11	24	22	31	25	51	14	17	24	30	59	30
		12%	15%	9%	5%	14%	13%	20%	11%	14%	8%	12%	10%	9%	18%	9%
Don't know		19	4	15	4	6	1	1	6	6	3	-	3	4	9	6
		2%	1%	3%	2%	4%	1%	1%	3%	2%	2%	-	1%	1%	3%	2%
Mean		3.45	3.39	3.51	3.66	3.47	3.33	3.26	3.47	3.36	3.59	3.47	3.54	3.56	3.27	3.53
Standard deviation		0.82	0.89	0.75	0.57	0.86	0.89	0.97	0.78	0.87	0.71	0.85	0.75	0.73	0.93	0.76

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 13

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Reduce reliance on foreign gas
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		807	385	423	186	139	142	126	189	286	144	109	200	255	271	281
		81%	80%	81%	80%	80%	82%	81%	81%	81%	84%	79%	83%	76%	81%	84%
Very important	(4)	507	256	252	122	88	75	86	119	177	97	78	118	154	164	189
		51%	53%	48%	52%	50%	43%	56%	51%	50%	57%	56%	49%	46%	49%	57%
Quite important	(3)	300	129	171	64	51	67	40	69	110	46	31	81	101	106	93
		30%	27%	33%	28%	29%	38%	26%	30%	31%	27%	22%	34%	30%	32%	28%
Not very important	(2)	105	50	54	36	18	14	14	20	42	15	18	20	42	33	30
		10%	10%	10%	15%	10%	8%	9%	9%	12%	9%	13%	8%	13%	10%	9%
Not at all important	(1)	48	31	17	4	6	12	9	15	17	8	4	11	25	13	10
		5%	7%	3%	2%	4%	7%	6%	7%	5%	4%	3%	5%	7%	4%	3%
NET: Not important		153	82	71	40	24	26	23	36	59	22	22	31	67	46	40
		15%	17%	14%	17%	14%	15%	15%	15%	17%	13%	16%	13%	20%	14%	12%
Don't know		41	14	27	7	12	6	6	9	9	5	8	11	12	17	12
		4%	3%	5%	3%	7%	3%	4%	4%	3%	3%	6%	4%	4%	5%	4%
Mean		3.32	3.31	3.33	3.35	3.35	3.22	3.36	3.30	3.29	3.41	3.40	3.33	3.20	3.33	3.43
Standard deviation		0.86	0.91	0.81	0.81	0.83	0.88	0.89	0.90	0.87	0.83	0.83	0.83	0.94	0.82	0.79

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 14

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Cheaper energy
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		872	409	463	218	145	148	128	209	304	157	122	214	298	280	295
		87%	85%	89%	94%	83%	85%	83%	90%	86%	92%	88%	89%	89%	84%	88%
Very important	(4)	637	303	334	162	105	101	98	154	206	123	93	161	218	193	226
		64%	63%	64%	69%	60%	58%	63%	66%	58%	72%	67%	67%	65%	58%	68%
Quite important	(3)	235	106	129	57	40	47	30	56	98	34	29	53	79	87	69
		23%	22%	25%	24%	23%	27%	19%	24%	28%	20%	21%	22%	24%	26%	21%
Not very important	(2)	54	29	24	7	13	12	13	7	25	5	10	9	15	24	15
		5%	6%	5%	3%	7%	7%	8%	3%	7%	3%	7%	4%	5%	7%	4%
Not at all important	(1)	40	26	14	-	7	9	10	10	16	4	3	8	13	17	10
		4%	5%	3%	-	4%	5%	6%	4%	5%	2%	2%	3%	4%	5%	3%
NET: Not important		93	55	38	7	20	21	23	16	41	9	12	17	29	40	24
		9%	11%	7%	3%	12%	12%	15%	7%	11%	5%	9%	7%	9%	12%	7%
Don't know		36	16	19	7	9	5	4	7	10	5	5	10	7	13	15
		4%	3%	4%	3%	5%	3%	3%	3%	3%	3%	4%	4%	2%	4%	4%
Mean		3.52	3.48	3.56	3.68	3.47	3.41	3.43	3.57	3.43	3.67	3.58	3.59	3.54	3.43	3.60
Standard deviation		0.78	0.84	0.71	0.53	0.82	0.85	0.90	0.75	0.82	0.65	0.72	0.73	0.77	0.84	0.72

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 15

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Investment in the local community
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		821	393	428	204	143	140	124	191	290	147	116	201	282	253	286
		82%	82%	82%	87%	82%	80%	80%	82%	82%	86%	83%	83%	85%	76%	86%
Very important	(4)	536	264	272	147	96	80	81	117	190	105	71	125	191	151	194
		54%	55%	52%	63%	55%	46%	52%	50%	54%	62%	51%	52%	57%	45%	58%
Quite important	(3)	285	129	156	57	47	60	43	74	100	41	44	76	92	102	91
		28%	27%	30%	24%	27%	34%	28%	32%	28%	24%	32%	31%	27%	31%	27%
Not very important	(2)	87	40	47	20	13	13	17	20	34	14	10	20	29	35	23
		9%	8%	9%	9%	7%	7%	11%	8%	10%	8%	7%	8%	9%	11%	7%
Not at all important	(1)	57	35	22	2	11	17	11	13	21	7	9	11	17	26	15
		6%	7%	4%	1%	6%	10%	7%	6%	6%	4%	6%	5%	5%	8%	5%
NET: Not important		144	75	69	22	23	30	28	33	55	20	19	31	45	61	38
		14%	16%	13%	9%	13%	17%	18%	14%	15%	12%	13%	13%	14%	18%	11%
Don't know		36	12	24	7	8	5	3	9	10	4	5	9	6	20	10
		4%	3%	5%	3%	5%	3%	2%	4%	3%	2%	4%	4%	2%	6%	3%
Mean		3.35	3.33	3.36	3.54	3.37	3.19	3.27	3.32	3.33	3.47	3.33	3.36	3.39	3.20	3.44
Standard deviation		0.87	0.92	0.83	0.69	0.88	0.96	0.93	0.87	0.88	0.81	0.88	0.83	0.85	0.94	0.82

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 16

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Developing new skills in the community
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		815	382	433	203	138	135	123	195	270	142	120	210	278	247	290
		81%	79%	83%	87%	79%	77%	79%	84%	76%	83%	87%	87%	83%	74%	87%
Very important	(4)	504	233	270	136	93	75	76	112	158	96	74	133	193	146	164
		50%	49%	52%	58%	53%	43%	49%	48%	45%	56%	53%	55%	58%	44%	49%
Quite important	(3)	311	148	163	67	45	60	47	83	112	46	47	77	85	100	126
		31%	31%	31%	29%	26%	34%	30%	36%	31%	27%	34%	32%	25%	30%	38%
Not very important	(2)	97	54	43	23	18	21	15	17	43	18	12	15	28	46	23
		10%	11%	8%	10%	10%	12%	10%	7%	12%	11%	9%	6%	8%	14%	7%
Not at all important	(1)	60	33	27	4	11	17	12	12	31	6	5	9	21	27	12
		6%	7%	5%	2%	6%	10%	8%	5%	9%	3%	3%	4%	6%	8%	4%
NET: Not important		157	87	70	26	29	38	27	29	75	24	17	24	49	72	35
		16%	18%	13%	11%	16%	22%	17%	13%	21%	14%	12%	10%	15%	22%	11%
Don't know		30	12	18	4	8	2	6	9	11	5	2	8	7	15	8
		3%	2%	3%	2%	5%	1%	4%	4%	3%	3%	1%	3%	2%	4%	2%
Mean		3.30	3.24	3.35	3.46	3.32	3.11	3.24	3.31	3.15	3.40	3.38	3.43	3.38	3.15	3.36
Standard deviation		0.88	0.92	0.85	0.74	0.91	0.97	0.93	0.83	0.96	0.82	0.79	0.77	0.89	0.96	0.77

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 17

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Cleaner than fossil fuels
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		786	373	414	210	136	133	111	175	274	141	118	190	249	255	282
		79%	78%	79%	90%	78%	76%	72%	75%	77%	83%	85%	79%	75%	77%	84%
Very important	(4)	436	209	228	131	76	70	65	83	148	87	68	102	137	135	164
		44%	43%	44%	56%	43%	40%	42%	35%	42%	51%	49%	42%	41%	41%	49%
Quite important	(3)	350	164	186	80	60	64	46	92	126	54	50	87	112	120	118
		35%	34%	36%	34%	34%	36%	30%	40%	35%	32%	36%	36%	33%	36%	35%
Not very important	(2)	71	36	36	11	12	15	14	16	28	10	8	14	33	22	16
		7%	7%	7%	5%	7%	9%	9%	7%	8%	6%	6%	6%	10%	7%	5%
Not at all important	(1)	56	34	21	6	10	11	12	13	21	7	5	13	23	22	11
		6%	7%	4%	2%	6%	6%	8%	6%	6%	4%	4%	5%	7%	7%	3%
NET: Not important		127	70	57	17	21	26	26	29	49	18	13	27	56	44	27
		13%	15%	11%	7%	12%	15%	17%	13%	14%	10%	9%	11%	17%	13%	8%
Don't know		88	38	50	6	18	15	18	29	32	12	8	24	29	34	25
		9%	8%	10%	2%	10%	9%	11%	12%	9%	7%	6%	10%	9%	10%	8%
Mean		3.28	3.24	3.32	3.48	3.29	3.21	3.19	3.20	3.24	3.39	3.38	3.28	3.19	3.23	3.41
Standard deviation		0.85	0.90	0.80	0.71	0.85	0.88	0.95	0.84	0.87	0.80	0.77	0.84	0.91	0.88	0.75

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 18

Thinking now about a number of potential benefits of natural gas from shale or fracking, how important do you think each of the following is...?
Can be developed without any public money
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		790	385	405	198	133	132	113	189	261	147	114	196	250	256	284
		79%	80%	78%	85%	76%	75%	73%	81%	74%	86%	82%	81%	75%	77%	85%
Very important	(4)	450	214	236	110	77	75	71	105	151	80	69	115	143	144	163
		45%	45%	45%	47%	44%	43%	46%	45%	43%	47%	49%	48%	43%	43%	49%
Quite important	(3)	340	171	169	88	56	56	42	84	110	67	46	81	107	112	121
		34%	36%	32%	38%	32%	32%	27%	36%	31%	39%	33%	33%	32%	33%	36%
Not very important	(2)	86	44	42	19	16	23	14	15	39	13	10	18	38	32	16
		9%	9%	8%	8%	9%	13%	9%	6%	11%	8%	7%	8%	12%	10%	5%
Not at all important	(1)	56	25	31	7	10	12	15	9	28	5	6	10	18	24	14
		6%	5%	6%	3%	6%	7%	10%	4%	8%	3%	4%	4%	5%	7%	4%
NET: Not important		142	69	73	26	26	35	29	24	66	18	16	29	56	56	30
		14%	14%	14%	11%	15%	20%	19%	10%	19%	11%	11%	12%	17%	17%	9%
Don't know		69	27	43	9	16	8	14	20	27	6	9	17	27	22	20
		7%	6%	8%	4%	9%	5%	9%	9%	8%	3%	6%	7%	8%	6%	6%
Mean		3.27	3.26	3.28	3.34	3.25	3.17	3.19	3.34	3.17	3.34	3.36	3.34	3.23	3.20	3.38
Standard deviation		0.86	0.85	0.87	0.77	0.89	0.92	1.00	0.79	0.94	0.76	0.81	0.82	0.88	0.91	0.78

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 19

How interested are you in hearing more about these benefits?

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Interested		534	256	278	120	98	103	81	122	206	103	72	112	170	192	172
		53%	53%	53%	51%	56%	59%	52%	53%	58%	60%	52%	46%	51%	58%	52%
Very interested	(4)	146	75	71	28	24	23	28	41	65	30	19	26	41	61	44
		15%	16%	14%	12%	14%	13%	18%	18%	18%	17%	14%	11%	12%	18%	13%
Slightly interested	(3)	388	181	207	91	73	80	53	81	141	73	53	85	128	131	128
		39%	38%	40%	39%	42%	46%	34%	35%	40%	43%	38%	35%	39%	39%	38%
Not very interested	(2)	245	121	124	64	38	36	40	57	84	34	42	62	90	76	80
		25%	25%	24%	28%	22%	21%	26%	25%	24%	20%	30%	26%	27%	23%	24%
Not at all interested	(1)	216	100	116	45	38	36	34	52	66	32	25	65	72	64	80
		22%	21%	22%	19%	22%	21%	22%	23%	19%	19%	18%	27%	22%	19%	24%
NET: Not interested		461	221	240	109	76	72	75	110	150	67	67	127	161	140	159
		46%	46%	46%	47%	44%	41%	48%	47%	42%	39%	48%	53%	48%	42%	48%
Don't know		6	3	3	4	1	-	-	1	-	1	-	3	3	1	2
		1%	1%	1%	2%	1%	-	-	*	-	1%	-	1%	1%	*	1%
Mean		2.47	2.49	2.45	2.45	2.48	2.51	2.48	2.48	2.58	2.59	2.47	2.31	2.42	2.57	2.41
Standard deviation		0.99	0.99	0.99	0.94	0.99	0.96	1.03	1.03	0.99	0.99	0.94	0.99	0.96	1.00	1.00

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 20
Which do you think is the most important benefit?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Job creation	253	116	136	89	43	39	31	42	84	44	37	65	111	72	69
	25%	24%	26%	38%	25%	22%	20%	18%	24%	26%	26%	27%	33%	22%	21%
Cheaper energy	239	122	117	34	41	50	38	73	79	43	32	72	76	73	89
	24%	25%	23%	15%	24%	28%	25%	31%	22%	25%	23%	30%	23%	22%	27%
Reduce reliance on foreign gas	114	63	51	26	11	21	20	29	60	12	12	15	23	52	38
	11%	13%	10%	11%	6%	12%	13%	12%	17%	7%	8%	6%	7%	16%	11%
Cleaner than fossil fuels	72	30	42	27	22	5	11	7	34	11	14	10	19	31	23
	7%	6%	8%	12%	12%	3%	7%	3%	10%	7%	10%	4%	6%	9%	7%
Investment in the local community	34	18	16	8	6	6	6	7	12	8	2	12	6	15	13
	3%	4%	3%	3%	4%	3%	4%	3%	3%	4%	2%	5%	2%	4%	4%
Developing new skills in the community	13	4	8	4	3	2	1	2	3	3	6	1	3	4	7
	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	4%	*	1%	1%	2%
Environmentally friendly	11	4	7	2	4	3	2	-	6	2	-	2	4	1	6
	1%	1%	1%	1%	2%	2%	1%	-	2%	1%	-	1%	1%	*	2%
New fuel/ source of energy/ alternative to other fuels	10	6	4	4	-	3	1	2	3	4	1	1	1	5	5
	1%	1%	1%	2%	-	2%	*	1%	1%	3%	1%	*	*	1%	1%
Can be developed without any public money	8	3	5	4	-	2	-	2	2	2	-	2	2	2	5
	1%	1%	1%	2%	-	1%	-	1%	1%	1%	-	1%	*	1%	1%
More fuel/ energy/ Bringing gas/ additional gas to the area	7	4	3	2	-	1	2	2	3	3	-	1	2	4	1
	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	-	*	1%	1%	*
Our energy needs secured/ will be self sufficient	7	7	1	-	2	1	1	3	3	2	-	1	-	2	6
	1%	1%	*	-	1%	1%	*	1%	1%	1%	-	*	-	1%	2%
Sustainable energy/ reliable source	6	4	2	-	2	1	2	1	2	1	2	1	4	2	1
	1%	1%	*	-	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 20

Which do you think is the most important benefit?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Is natural gas/ energy source	6 1%	4 1%	3 *	2 1%	1 1%	- -	1 1%	2 1%	1 *	3 2%	1 1%	1 *	2 1%	3 1%	2 *
Safe to use/ extract	6 1%	4 1%	2 *	- -	1 1%	1 1%	1 1%	3 1%	4 1%	1 *	2 1%	- -	1 *	4 1%	1 *
Boost to the economy/ local economy	4 *	2 *	2 *	- -	1 1%	1 1%	1 *	2 1%	2 1%	1 *	2 1%	- -	3 1%	1 *	- -
Locally sourced	4 *	2 *	2 *	2 1%	- -	1 1%	1 *	- -	1 *	- -	2 1%	1 *	2 1%	1 *	1 *
Other answers	4 *	2 1%	2 *	- -	- -	1 1%	1 1%	2 1%	2 *	- -	1 1%	2 1%	2 *	3 1%	- -
Negative comment	3 *	2 *	1 *	- -	1 1%	- -	1 1%	1 *	2 *	1 *	- -	- -	1 *	3 1%	- -
None	81 8%	43 9%	38 7%	4 2%	17 10%	15 9%	18 11%	23 10%	29 8%	14 8%	9 6%	16 7%	28 8%	30 9%	23 7%
Don't know	118 12%	41 9%	77 15%	27 11%	19 11%	22 13%	15 9%	29 13%	24 7%	17 10%	18 13%	41 17%	44 13%	28 8%	46 14%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 21

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Summary
Base: All respondents

		Disadvantages						
		Negative impact on climate change	Risk of water pollution	Risk of gas leaks	Ugly buildings and wells	Risk of causing earth tremors/ subsidence	Reduced investment in renewables	More traffic
Unweighted base		1001	1001	1001	1001	1001	1001	1001
Weighted base		1001	1001	1001	1001	1001	1001	1001
NET: Important		764 76%	911 91%	900 90%	605 60%	875 87%	727 73%	648 65%
Very important	(4)	486 49%	721 72%	707 71%	300 30%	684 68%	331 33%	337 34%
Quite important	(3)	278 28%	190 19%	194 19%	305 30%	191 19%	397 40%	311 31%
Not very important	(2)	128 13%	42 4%	63 6%	293 29%	79 8%	161 16%	235 24%
Not at all important	(1)	62 6%	27 3%	20 2%	82 8%	32 3%	35 3%	77 8%
NET: Not important		190 19%	69 7%	83 8%	375 37%	112 11%	196 20%	312 31%
Don't know		47 5%	21 2%	18 2%	21 2%	14 1%	77 8%	41 4%
Mean		3.25	3.64	3.61	2.84	3.55	3.11	2.95
Standard deviation		0.92	0.69	0.70	0.96	0.78	0.82	0.96

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 22

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Negative impact on climate change
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		764	337	428	185	143	139	114	165	263	135	111	185	263	241	260
		76%	70%	82%	79%	82%	80%	73%	71%	74%	79%	80%	77%	79%	72%	78%
Very important	(4)	486	201	285	105	101	86	66	114	162	94	70	109	161	154	171
		49%	42%	55%	45%	58%	49%	43%	49%	46%	55%	51%	45%	48%	46%	51%
Quite important	(3)	278	136	142	80	42	53	48	51	101	41	41	75	102	87	89
		28%	28%	27%	34%	24%	30%	31%	22%	29%	24%	30%	31%	31%	26%	27%
Not very important	(2)	128	81	46	29	19	21	20	31	54	20	11	28	42	49	36
		13%	17%	9%	12%	11%	12%	13%	13%	15%	12%	8%	12%	13%	15%	11%
Not at all important	(1)	62	41	21	10	8	11	11	20	21	9	9	15	18	24	20
		6%	8%	4%	4%	5%	6%	7%	8%	6%	5%	7%	6%	5%	7%	6%
NET: Not important		190	122	67	39	28	32	31	51	75	29	20	43	60	73	56
		19%	25%	13%	17%	16%	19%	20%	22%	21%	17%	15%	18%	18%	22%	17%
Don't know		47	22	25	9	4	3	11	18	17	7	7	13	10	19	17
		5%	5%	5%	4%	2%	2%	7%	8%	5%	4%	5%	5%	3%	6%	5%
Mean		3.25	3.08	3.40	3.26	3.38	3.25	3.17	3.20	3.20	3.34	3.31	3.22	3.26	3.18	3.30
Standard deviation		0.92	0.98	0.83	0.84	0.87	0.91	0.93	1.00	0.92	0.90	0.90	0.91	0.89	0.96	0.90

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 23

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Risk of water pollution
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		911	417	494	215	160	163	138	208	319	155	126	224	306	302	303
		91%	87%	95%	92%	91%	93%	89%	89%	90%	91%	91%	93%	92%	91%	91%
Very important	(4)	721	311	410	162	126	132	108	168	248	122	99	181	247	226	247
		72%	65%	79%	70%	72%	75%	70%	72%	70%	71%	72%	75%	74%	68%	74%
Quite important	(3)	190	106	84	53	34	31	30	40	71	33	27	43	58	76	56
		19%	22%	16%	23%	19%	18%	19%	17%	20%	19%	19%	18%	17%	23%	17%
Not very important	(2)	42	30	12	8	9	4	6	14	14	7	12	6	10	16	16
		4%	6%	2%	3%	5%	2%	4%	6%	4%	4%	9%	2%	3%	5%	5%
Not at all important	(1)	27	23	3	8	3	5	5	4	13	5	-	5	11	8	7
		3%	5%	1%	3%	2%	3%	3%	2%	4%	3%	-	2%	3%	2%	2%
NET: Not important		69	53	16	16	12	9	11	18	28	12	12	11	21	24	23
		7%	11%	3%	7%	7%	5%	7%	8%	8%	7%	9%	5%	6%	7%	7%
Don't know		21	10	11	2	3	3	6	7	8	4	1	6	6	7	8
		2%	2%	2%	1%	2%	2%	4%	3%	2%	2%	1%	2%	2%	2%	2%
Mean		3.64	3.50	3.77	3.60	3.65	3.68	3.62	3.65	3.60	3.63	3.63	3.70	3.66	3.59	3.66
Standard deviation		0.69	0.82	0.52	0.72	0.67	0.67	0.72	0.68	0.75	0.70	0.64	0.63	0.70	0.70	0.67

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 24

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Risk of gas leaks
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		900	409	492	215	161	162	135	203	311	158	126	220	308	291	301
		90%	85%	94%	92%	92%	92%	87%	87%	88%	92%	91%	91%	92%	87%	90%
Very important	(4)	707	287	420	165	129	129	105	157	234	129	104	173	243	224	240
		71%	60%	81%	71%	74%	74%	68%	68%	66%	75%	75%	72%	73%	67%	72%
Quite important	(3)	194	122	72	50	32	32	30	45	78	29	22	48	65	67	61
		19%	25%	14%	21%	18%	18%	19%	19%	22%	17%	16%	20%	20%	20%	18%
Not very important	(2)	63	46	17	12	5	8	10	22	31	8	8	10	13	28	21
		6%	10%	3%	5%	3%	5%	6%	10%	9%	4%	6%	4%	4%	9%	6%
Not at all important	(1)	20	18	2	4	3	4	6	2	9	3	1	6	7	6	6
		2%	4%	*	2%	2%	2%	4%	1%	3%	1%	1%	3%	2%	2%	2%
NET: Not important		83	64	19	16	9	12	16	25	40	10	9	16	21	35	27
		8%	13%	4%	7%	5%	7%	10%	11%	11%	6%	7%	7%	6%	10%	8%
Don't know		18	8	10	2	5	1	4	6	4	3	4	4	5	8	5
		2%	2%	2%	1%	3%	1%	3%	2%	1%	2%	3%	2%	1%	2%	2%
Mean		3.61	3.43	3.78	3.63	3.69	3.65	3.55	3.57	3.53	3.69	3.70	3.63	3.65	3.56	3.63
Standard deviation		0.70	0.82	0.51	0.66	0.63	0.68	0.79	0.71	0.76	0.63	0.62	0.69	0.66	0.73	0.69

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 25

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Ugly buildings and wells
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		605	243	362	103	112	113	101	156	199	109	82	159	199	191	214
		60%	51%	70%	44%	64%	65%	65%	67%	56%	64%	59%	66%	60%	57%	64%
Very important	(4)	300	118	182	41	50	58	53	88	92	49	46	80	96	99	104
		30%	25%	35%	18%	29%	33%	34%	38%	26%	29%	33%	33%	29%	30%	31%
Quite important	(3)	305	125	180	62	62	55	47	68	107	60	36	79	103	92	110
		30%	26%	35%	27%	35%	31%	31%	29%	30%	35%	26%	33%	31%	28%	33%
Not very important	(2)	293	174	119	111	40	44	35	54	114	49	49	53	90	115	88
		29%	36%	23%	48%	23%	25%	23%	23%	32%	29%	35%	22%	27%	35%	26%
Not at all important	(1)	82	54	27	17	15	15	16	16	37	8	7	21	42	19	21
		8%	11%	5%	8%	8%	9%	10%	7%	10%	5%	5%	9%	12%	6%	6%
NET: Not important		375	229	146	128	55	59	51	70	150	57	56	74	132	134	109
		37%	48%	28%	55%	31%	34%	33%	30%	42%	33%	40%	31%	40%	40%	33%
Don't know		21	9	13	2	7	2	3	7	6	5	1	8	2	8	11
		2%	2%	2%	1%	4%	1%	2%	3%	2%	3%	1%	3%	1%	2%	3%
Mean		2.84	2.65	3.02	2.55	2.88	2.91	2.91	3.01	2.73	2.91	2.88	2.94	2.77	2.83	2.92
Standard deviation		0.96	0.98	0.90	0.87	0.94	0.97	1.00	0.96	0.97	0.88	0.94	0.96	1.01	0.93	0.92

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 26

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Risk of causing earth tremors/ subsidence
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		875	391	484	208	158	156	132	194	302	150	126	213	296	292	287
		87%	81%	93%	89%	90%	89%	85%	83%	85%	88%	91%	89%	89%	88%	86%
Very important	(4)	684	301	383	138	130	129	108	155	243	119	94	167	232	232	221
		68%	63%	74%	59%	74%	74%	69%	67%	68%	69%	68%	69%	69%	69%	66%
Quite important	(3)	191	90	101	70	27	27	25	39	60	31	32	47	64	60	66
		19%	19%	19%	30%	16%	15%	16%	17%	17%	18%	23%	19%	19%	18%	20%
Not very important	(2)	79	53	27	16	8	14	13	25	34	16	7	16	23	27	29
		8%	11%	5%	7%	4%	8%	9%	11%	10%	9%	5%	7%	7%	8%	9%
Not at all important	(1)	32	28	4	10	5	3	8	6	15	4	4	7	12	11	10
		3%	6%	1%	4%	3%	2%	5%	3%	4%	2%	3%	3%	3%	3%	3%
NET: Not important		112	81	31	25	13	17	21	31	49	19	11	23	35	38	39
		11%	17%	6%	11%	7%	10%	14%	13%	14%	11%	8%	10%	10%	11%	12%
Don't know		14	8	6	-	4	1	1	7	3	2	2	4	3	4	8
		1%	2%	1%	-	2%	1%	1%	3%	1%	1%	1%	2%	1%	1%	2%
Mean		3.55	3.41	3.68	3.44	3.66	3.63	3.51	3.52	3.51	3.57	3.58	3.58	3.56	3.55	3.53
Standard deviation		0.78	0.91	0.61	0.80	0.71	0.71	0.86	0.80	0.84	0.75	0.71	0.75	0.77	0.78	0.78

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 27

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
Reduced investment in renewables
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		727	351	377	169	123	132	113	169	254	124	100	181	245	233	250
		73%	73%	72%	72%	71%	75%	73%	73%	72%	73%	72%	75%	73%	70%	75%
Very important	(4)	331	169	162	63	62	65	51	80	117	49	59	72	112	94	125
		33%	35%	31%	27%	36%	37%	33%	34%	33%	29%	43%	30%	33%	28%	37%
Quite important	(3)	397	182	215	106	61	67	62	89	137	75	41	108	133	139	125
		40%	38%	41%	45%	35%	38%	40%	38%	39%	44%	30%	45%	40%	42%	37%
Not very important	(2)	161	89	73	45	27	26	23	34	71	23	19	35	58	55	48
		16%	18%	14%	19%	15%	15%	15%	15%	20%	13%	14%	15%	17%	17%	14%
Not at all important	(1)	35	21	14	6	8	6	7	7	11	7	4	9	8	15	11
		3%	4%	3%	3%	5%	3%	5%	3%	3%	4%	3%	4%	3%	5%	3%
NET: Not important		196	110	86	51	35	32	30	42	82	30	24	44	66	71	59
		20%	23%	17%	22%	20%	18%	19%	18%	23%	18%	17%	18%	20%	21%	18%
Don't know		77	20	58	13	17	11	12	22	19	17	15	17	23	30	25
		8%	4%	11%	6%	9%	6%	8%	10%	5%	10%	11%	7%	7%	9%	7%
Mean		3.11	3.08	3.13	3.03	3.12	3.16	3.10	3.15	3.07	3.08	3.25	3.09	3.12	3.03	3.18
Standard deviation		0.82	0.86	0.78	0.78	0.87	0.83	0.84	0.81	0.83	0.81	0.84	0.79	0.80	0.83	0.82

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Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 28

Now thinking about a number of potential disadvantages of fracking, how important do you think each of these are?
More traffic
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Important		648	274	375	141	114	119	99	154	231	108	84	163	206	220	222
		65%	57%	72%	61%	65%	68%	64%	66%	65%	63%	60%	68%	62%	66%	66%
Very important	(4)	337	137	200	66	60	66	48	85	111	54	49	87	112	115	111
		34%	29%	38%	28%	35%	38%	31%	37%	31%	32%	35%	36%	34%	34%	33%
Quite important	(3)	311	136	175	75	54	53	52	69	120	54	34	76	94	105	111
		31%	28%	34%	32%	31%	30%	33%	29%	34%	32%	25%	31%	28%	32%	33%
Not very important	(2)	235	137	99	69	45	35	29	51	92	36	37	50	85	75	75
		24%	28%	19%	30%	26%	20%	19%	22%	26%	21%	26%	21%	25%	23%	23%
Not at all important	(1)	77	58	19	15	10	16	17	16	27	19	9	15	31	26	20
		8%	12%	4%	7%	6%	9%	11%	7%	8%	11%	6%	6%	9%	8%	6%
NET: Not important		312	195	117	84	55	51	47	67	118	56	46	66	116	101	95
		31%	41%	23%	36%	31%	29%	30%	29%	33%	33%	33%	27%	35%	30%	29%
Don't know		41	12	29	7	6	5	9	12	6	7	10	12	12	12	17
		4%	3%	5%	3%	4%	3%	6%	5%	2%	4%	7%	5%	3%	4%	5%
Mean		2.95	2.75	3.13	2.85	2.98	2.99	2.89	3.01	2.90	2.87	2.96	3.03	2.89	2.96	2.99
Standard deviation		0.96	1.01	0.86	0.92	0.93	0.99	1.00	0.95	0.94	1.01	0.97	0.94	0.99	0.96	0.92

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 29

How interested are you in hearing more about those potential disadvantages?

Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Interested		570	267	303	125	101	115	84	134	218	96	82	123	185	202	184
		57%	56%	58%	54%	58%	66%	54%	58%	61%	56%	59%	51%	55%	60%	55%
Very interested	(4)	194	104	90	32	36	42	29	51	86	32	25	41	45	84	65
		19%	22%	17%	14%	21%	24%	19%	22%	24%	19%	18%	17%	14%	25%	19%
Slightly interested	(3)	376	163	213	93	65	73	54	84	132	63	57	83	140	117	119
		38%	34%	41%	40%	37%	42%	35%	36%	37%	37%	41%	34%	42%	35%	36%
Not very interested	(2)	202	97	105	57	32	25	32	50	68	35	26	53	70	60	72
		20%	20%	20%	24%	18%	14%	20%	22%	19%	21%	19%	22%	21%	18%	21%
Not at all interested	(1)	225	113	113	49	42	35	40	47	69	40	31	62	77	72	76
		23%	23%	22%	21%	24%	20%	26%	20%	19%	23%	22%	26%	23%	22%	23%
NET: Not interested		427	210	217	106	74	60	72	97	137	75	57	115	147	132	148
		43%	44%	42%	45%	42%	34%	46%	42%	39%	44%	41%	48%	44%	40%	44%
Don't know		4	4	-	2	-	-	-	2	-	-	-	3	2	-	2
		*	1%	-	1%	-	-	-	1%	-	-	-	1%	1%	-	1%
Mean		2.54	2.54	2.54	2.47	2.54	2.70	2.47	2.60	2.66	2.52	2.55	2.43	2.46	2.64	2.52
Standard deviation		1.04	1.08	1.01	0.98	1.07	1.05	1.07	1.04	1.05	1.05	1.03	1.05	0.99	1.08	1.05

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 30

Which do you think is the biggest potential disadvantage?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Risk of causing earth tremors/ subsidence	301 30%	144 30%	157 30%	51 22%	51 29%	68 39%	53 34%	70 30%	113 32%	54 32%	39 28%	72 30%	114 34%	109 33%	79 24%
Risk of water pollution	220 22%	122 25%	98 19%	80 34%	37 21%	31 18%	29 19%	37 16%	92 26%	39 23%	31 22%	39 16%	70 21%	84 25%	67 20%
Risk of gas leaks	82 8%	23 5%	58 11%	32 14%	16 9%	9 5%	7 5%	16 7%	25 7%	10 6%	13 9%	25 10%	26 8%	26 8%	29 9%
Negative impact on climate change	64 6%	28 6%	36 7%	19 8%	17 9%	8 5%	10 6%	7 3%	23 7%	13 8%	9 6%	11 4%	18 6%	14 4%	31 9%
More traffic	44 4%	24 5%	20 4%	6 2%	6 4%	8 5%	8 5%	15 6%	14 4%	7 4%	5 4%	14 6%	11 3%	17 5%	16 5%
Reduced investment in renewables	24 2%	15 3%	9 2%	6 2%	9 5%	7 4%	2 1%	1 *	15 4%	3 2%	5 4%	- -	6 2%	5 2%	13 4%
Ugly buildings and wells	21 2%	8 2%	13 3%	2 1%	6 4%	5 3%	3 2%	5 2%	8 2%	3 2%	4 3%	5 2%	6 2%	5 2%	10 3%
Damage to environment/ wildlife	14 1%	7 1%	7 1%	2 1%	1 1%	5 3%	3 2%	2 1%	7 2%	2 1%	- -	2 1%	4 1%	5 1%	5 2%
Everything	7 1%	3 1%	4 1%	4 2%	- -	1 1%	1 *	2 1%	2 1%	- -	2 1%	2 1%	3 1%	2 *	3 1%
Do not know the consequences of fracking	6 1%	6 1%	1 *	- -	1 1%	2 1%	1 1%	2 1%	2 *	2 1%	- -	2 1%	2 1%	5 1%	- -
Damage to community	6 1%	4 1%	2 *	2 1%	1 1%	- -	1 1%	2 1%	6 2%	- -	- -	- -	1 *	5 1%	1 *
Negative local opinion	5 1%	4 1%	1 *	- -	- -	- -	2 1%	3 1%	3 1%	1 *	- -	1 *	2 1%	3 1%	- -
Possible costs/ waste of money	5 1%	4 1%	1 *	- -	1 1%	1 1%	2 1%	1 *	1 *	1 1%	1 1%	3 1%	1 *	2 1%	2 1%
Damage to people's health	4 *	1 *	2 *	- -	- -	1 1%	- -	2 1%	1 *	1 *	1 1%	- -	2 *	1 *	1 *

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Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 30

Which do you think is the biggest potential disadvantage?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Damage to property	3	2	1	-	-	1	1	2	1	2	-	-	1	2	-
	*	1%	*	-	-	1%	*	1%	*	1%	-	-	*	1%	-
Did not provide gas/ enough gas	3	1	2	-	-	1	1	1	1	-	1	2	2	-	2
	*	*	*	-	-	1%	1%	*	*	-	*	1%	*	-	*
Damage to countryside/ landscape/ character of area	3	2	2	-	-	-	1	2	-	2	-	2	-	3	-
	*	*	*	-	-	-	*	1%	-	1%	-	1%	-	1%	-
Problems with the process of fracking/ storage/ refinement	3	2	1	-	-	-	1	2	-	1	1	1	1	2	-
	*	1%	*	-	-	-	1%	1%	-	1%	1%	*	*	1%	-
Will not benefit the community/ local people (not specific)	3	3	-	-	1	1	-	1	2	-	-	1	2	1	-
	*	1%	-	-	1%	1%	-	*	1%	-	-	*	1%	*	-
Damage to earth/ bedrock/ underground	2	2	1	-	-	-	1	2	2	1	-	-	1	1	1
	*	*	*	-	-	-	*	1%	*	*	-	-	*	*	*
General damage/ disruption	2	1	1	-	1	-	1	-	-	-	-	2	-	1	1
	*	*	*	-	1%	-	*	-	-	-	-	1%	-	*	*
Industry lacking fracking knowledge	1	1	1	-	-	-	1	-	1	-	-	-	-	1	-
	*	*	*	-	-	-	1%	-	*	-	-	-	-	*	-
Property value	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-
	*	-	*	-	1%	-	-	-	-	-	1%	-	-	*	-
Other answers	4	1	3	-	1	1	-	2	2	1	-	1	1	3	-
	*	*	*	-	1%	1%	-	1%	1%	*	-	*	*	1%	-
Positive comment	2	1	1	-	-	-	1	1	1	-	-	1	1	1	-
	*	*	*	-	-	-	*	*	*	-	-	*	*	*	-
None	33	21	13	4	1	3	4	17	5	7	1	14	14	10	9
	3%	4%	2%	2%	1%	2%	3%	7%	1%	4%	1%	6%	4%	3%	3%
Don't know	137	52	84	26	23	22	20	41	29	22	26	44	46	26	64
	14%	11%	16%	11%	13%	13%	13%	18%	8%	13%	19%	18%	14%	8%	19%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 31

How trustworthy do you believe each of those sources to be in talking about fracking?
Summary
Base: All respondents

		Sources									
		Cuadrilla Resources	Local Councillors	National Politicians	Government departments eg Department of Energy and Climate Change (DECC)	Protest groups eg Frack Off, Greenpeace	Scientists and academics eg University of Cambridge	National media eg BBC, The Times	Local media	The regulator	Friends, family or neighbours
Unweighted base		1001	1001	1001	1001	1001	1001	1001	1001	1001	1001
Weighted base		1001	1001	1001	1001	1001	1001	1001	1001	1001	1001
NET: Trustworthy		227 23%	301 30%	149 15%	346 35%	377 38%	731 73%	363 36%	398 40%	532 53%	477 48%
Very trustworthy	(+2)	44 4%	50 5%	23 2%	67 7%	94 9%	304 30%	60 6%	78 8%	149 15%	220 22%
Quite trustwrthy	(+1)	183 18%	251 25%	127 13%	279 28%	283 28%	427 43%	302 30%	320 32%	383 38%	257 26%
Neither trustworthy nor untrustworthy	(0)	339 34%	268 27%	241 24%	247 25%	271 27%	130 13%	264 26%	241 24%	199 20%	277 28%
Slightly untrust-worthy	(-1)	155 16%	206 21%	238 24%	178 18%	168 17%	52 5%	188 19%	214 21%	101 10%	117 12%
Very untrust-worthy	(-2)	115 12%	163 16%	324 32%	184 18%	105 10%	14 1%	144 14%	96 10%	50 5%	39 4%
NET: Untrustworthy		270 27%	369 37%	562 56%	362 36%	273 27%	66 7%	332 33%	310 31%	151 15%	157 16%
Don't know		164 16%	63 6%	49 5%	46 5%	81 8%	74 7%	42 4%	52 5%	118 12%	90 9%
Mean		-0.14	-0.19	-0.75	-0.14	0.10	1.03	-0.06	0.07	0.54	0.55
Standard deviation		1.07	1.17	1.13	1.23	1.16	0.91	1.17	1.14	1.08	1.12

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 32

How trustworthy do you believe each of those sources to be in talking about fracking?
Cuadrilla Resources
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		227	120	107	55	33	28	35	72	68	39	32	71	85	75	68
		23%	25%	21%	23%	19%	16%	22%	31%	19%	23%	23%	30%	25%	22%	20%
Very trustworthy	(+2)	44	23	21	9	7	6	6	13	14	8	7	11	21	14	10
		4%	5%	4%	4%	4%	3%	4%	6%	4%	5%	5%	4%	6%	4%	3%
Quite trustwrthy	(+1)	183	97	86	45	26	22	28	59	55	31	25	61	64	61	58
		18%	20%	17%	20%	15%	13%	18%	25%	15%	18%	18%	25%	19%	18%	17%
Neither trustworthy nor untrustworthy	(0)	339	164	175	100	64	66	48	48	139	59	40	69	110	122	107
		34%	34%	34%	43%	37%	38%	31%	21%	39%	35%	29%	29%	33%	36%	32%
Slightly untrust-worthy	(-1)	155	83	72	33	29	32	28	33	72	23	23	27	46	53	56
		16%	17%	14%	14%	16%	18%	18%	14%	20%	13%	16%	11%	14%	16%	17%
Very untrust-worthy	(-2)	115	52	63	19	22	22	20	31	43	15	18	28	42	44	30
		12%	11%	12%	8%	13%	13%	13%	13%	12%	9%	13%	11%	13%	13%	9%
NET: Untrustworthy		270	135	136	52	51	54	48	64	115	37	41	55	88	97	86
		27%	28%	26%	22%	29%	31%	31%	27%	32%	22%	29%	23%	26%	29%	26%
Don't know		164	61	103	26	27	27	25	49	33	35	26	46	51	41	72
		16%	13%	20%	11%	16%	15%	16%	21%	9%	21%	19%	19%	15%	12%	22%
Mean		-0.14	-0.10	-0.17	-0.03	-0.22	-0.28	-0.20	-0.05	-0.24	-0.03	-0.17	*	-0.09	-0.18	-0.14
Standard deviation		1.07	1.07	1.08	0.96	1.06	1.02	1.10	1.21	1.02	1.04	1.14	1.11	1.13	1.07	1.02

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 33

How trustworthy do you believe each of those sources to be in talking about fracking?
Local Councillors
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		301	148	153	81	41	37	50	82	97	55	41	82	109	110	81
		30%	31%	29%	35%	23%	21%	32%	35%	27%	32%	30%	34%	33%	33%	24%
Very trustworthy	(+2)	50	27	23	9	9	8	6	15	17	10	6	13	22	17	11
		5%	6%	4%	4%	5%	5%	4%	6%	5%	6%	4%	5%	7%	5%	3%
Quite trustwrthy	(+1)	251	121	130	72	32	29	43	67	80	45	35	69	87	94	70
		25%	25%	25%	31%	18%	17%	28%	29%	22%	26%	25%	29%	26%	28%	21%
Neither trustworthy nor untrustworthy	(0)	268	130	138	57	54	66	39	45	111	44	38	54	75	98	95
		27%	27%	27%	24%	31%	38%	25%	19%	31%	26%	28%	22%	22%	29%	28%
Slightly untrust-worthy	(-1)	206	97	109	51	36	29	36	50	79	33	26	43	76	58	72
		21%	20%	21%	22%	20%	16%	23%	21%	22%	19%	19%	18%	23%	17%	22%
Very untrust-worthy	(-2)	163	81	82	33	33	36	22	34	59	27	21	42	55	52	56
		16%	17%	16%	14%	19%	20%	14%	15%	17%	16%	15%	17%	16%	16%	17%
NET: Untrustworthy		369	177	191	84	69	64	59	84	138	60	47	85	131	110	128
		37%	37%	37%	36%	39%	37%	38%	36%	39%	35%	34%	35%	39%	33%	38%
Don't know		63	25	38	11	12	7	8	23	10	12	12	21	19	15	29
		6%	5%	7%	5%	7%	4%	5%	10%	3%	7%	9%	9%	6%	4%	9%
Mean		-0.19	-0.18	-0.20	-0.12	-0.31	-0.33	-0.17	-0.10	-0.24	-0.14	-0.17	-0.15	-0.17	-0.11	-0.30
Standard deviation		1.17	1.18	1.15	1.14	1.17	1.14	1.14	1.21	1.13	1.19	1.15	1.22	1.21	1.15	1.12

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 34

How trustworthy do you believe each of those sources to be in talking about fracking?
National Politicians
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		149	76	74	40	20	25	24	36	51	34	21	33	55	62	32
		15%	16%	14%	17%	11%	14%	16%	16%	14%	20%	15%	14%	17%	19%	10%
Very trustworthy	(+2)	23	13	10	4	2	4	2	10	8	7	-	7	9	11	2
		2%	3%	2%	2%	1%	2%	1%	4%	2%	4%	-	3%	3%	3%	1%
Quite trustwrthy	(+1)	127	63	64	36	18	21	22	27	43	27	21	26	46	51	29
		13%	13%	12%	15%	10%	12%	14%	11%	12%	16%	15%	11%	14%	15%	9%
Neither trustworthy nor untrustworthy	(0)	241	115	125	58	45	51	36	41	90	41	30	61	72	87	82
		24%	24%	24%	25%	26%	29%	23%	18%	25%	24%	22%	25%	22%	26%	25%
Slightly untrust-worthy	(-1)	238	111	127	59	35	35	37	70	103	36	26	53	75	75	87
		24%	23%	24%	25%	20%	20%	24%	30%	29%	21%	19%	22%	22%	23%	26%
Very untrust-worthy	(-2)	324	162	162	67	62	59	52	73	104	51	51	82	118	99	108
		32%	34%	31%	29%	36%	34%	34%	31%	29%	30%	37%	34%	35%	30%	32%
NET: Untrustworthy		562	273	289	126	97	94	89	143	206	87	78	135	193	174	195
		56%	57%	55%	54%	56%	54%	57%	61%	58%	51%	56%	56%	58%	52%	58%
Don't know		49	16	33	9	13	5	6	12	8	9	10	13	14	11	25
		5%	3%	6%	4%	7%	3%	4%	5%	2%	5%	8%	5%	4%	3%	7%
Mean		-0.75	-0.75	-0.75	-0.67	-0.84	-0.72	-0.77	-0.77	-0.73	-0.60	-0.84	-0.78	-0.77	-0.62	-0.87
Standard deviation		1.13	1.15	1.11	1.12	1.10	1.14	1.13	1.16	1.09	1.21	1.12	1.14	1.17	1.17	1.03

Britainthinks

Natural Gas from Shale Local Survey

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Absolutes/col percents

Table 35

How trustworthy do you believe each of those sources to be in talking about fracking?
Government departments eg Department of Energy and Climate Change (DECC)
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		346	173	173	96	60	59	51	72	132	62	54	70	116	129	101
		35%	36%	33%	41%	34%	34%	33%	31%	37%	36%	39%	29%	35%	39%	30%
Very trustworthy	(+2)	67	35	32	19	8	14	9	15	27	10	13	13	29	24	15
		7%	7%	6%	8%	5%	8%	6%	7%	8%	6%	9%	5%	9%	7%	4%
Quite trustwrthy	(+1)	279	139	140	77	51	45	42	57	104	52	42	58	87	106	86
		28%	29%	27%	33%	29%	26%	27%	24%	29%	30%	30%	24%	26%	32%	26%
Neither trustworthy nor untrustworthy	(0)	247	118	128	69	43	51	39	36	85	53	28	59	81	81	84
		25%	25%	25%	29%	24%	29%	25%	16%	24%	31%	20%	24%	24%	24%	25%
Slightly untrust-worthy	(-1)	178	81	97	40	29	29	26	50	72	25	23	40	59	54	66
		18%	17%	19%	17%	16%	17%	17%	21%	20%	15%	17%	17%	18%	16%	20%
Very untrust-worthy	(-2)	184	92	92	19	35	31	35	57	59	21	29	53	62	60	62
		18%	19%	18%	8%	20%	18%	23%	24%	17%	13%	21%	22%	19%	18%	19%
NET: Untrustworthy		362	173	190	59	63	60	61	107	132	47	52	93	121	114	127
		36%	36%	36%	25%	36%	34%	39%	46%	37%	27%	37%	39%	36%	34%	38%
Don't know		46	16	30	9	9	5	4	18	7	9	4	19	16	9	21
		5%	3%	6%	4%	5%	3%	2%	8%	2%	5%	3%	8%	5%	3%	6%
Mean		-0.14	-0.12	-0.16	0.17	-0.18	-0.11	-0.24	-0.35	-0.09	0.03	-0.10	-0.28	-0.12	-0.06	-0.24
Standard deviation		1.23	1.25	1.22	1.09	1.22	1.22	1.26	1.31	1.22	1.13	1.31	1.25	1.26	1.24	1.19

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 36

How trustworthy do you believe each of those sources to be in talking about fracking?
Protest groups eg Frack Off, Greenpeace
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		377	168	209	77	66	72	65	90	123	71	44	104	146	112	118
		38%	35%	40%	33%	38%	41%	42%	38%	35%	42%	32%	43%	44%	34%	35%
Very trustworthy	(+2)	94	46	48	15	16	17	13	31	29	11	17	29	43	27	24
		9%	10%	9%	6%	9%	10%	8%	14%	8%	6%	12%	12%	13%	8%	7%
Quite trustwrthy	(+1)	283	122	161	62	50	56	52	58	95	60	27	76	103	86	94
		28%	25%	31%	27%	29%	32%	33%	25%	27%	35%	20%	31%	31%	26%	28%
Neither trustworthy nor untrustworthy	(0)	271	137	134	74	47	61	38	41	95	55	40	55	80	97	93
		27%	28%	26%	32%	27%	35%	24%	18%	27%	32%	29%	23%	24%	29%	28%
Slightly untrust-worthy	(-1)	168	85	83	40	29	19	24	51	75	23	25	33	46	56	65
		17%	18%	16%	17%	16%	11%	16%	22%	21%	13%	18%	14%	14%	17%	20%
Very untrust-worthy	(-2)	105	65	40	29	18	12	18	24	46	11	15	22	35	50	19
		10%	14%	8%	12%	10%	7%	11%	10%	13%	7%	11%	9%	11%	15%	6%
NET: Untrustworthy		273	150	123	69	46	31	42	75	121	34	40	55	82	106	85
		27%	31%	24%	29%	27%	18%	27%	32%	34%	20%	29%	23%	24%	32%	25%
Don't know		81	26	55	13	15	10	11	27	16	11	15	27	25	18	37
		8%	5%	11%	6%	8%	6%	7%	12%	4%	6%	11%	11%	8%	5%	11%
Mean		0.10	*	0.20	-0.02	0.11	0.28	0.12	0.11	-0.04	0.23	0.05	0.26	0.24	-0.05	0.13
Standard deviation		1.16	1.20	1.11	1.13	1.15	1.04	1.17	1.27	1.17	1.01	1.20	1.18	1.21	1.19	1.06

Britainthinks

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Absolutes/col percents

Table 37

How trustworthy do you believe each of those sources to be in talking about fracking?
Scientists and academics eg University of Cambridge
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		731	356	376	199	132	124	109	155	278	148	102	147	248	263	221
		73%	74%	72%	85%	75%	71%	70%	66%	78%	86%	73%	61%	74%	79%	66%
Very trustworthy	(+2)	304	147	157	96	60	52	41	49	141	63	32	49	116	100	89
		30%	31%	30%	41%	34%	30%	26%	21%	40%	37%	23%	20%	35%	30%	27%
Quite trustwrthy	(+1)	427	209	218	103	71	72	69	105	137	85	69	98	132	163	132
		43%	43%	42%	44%	41%	41%	44%	45%	39%	50%	50%	41%	40%	49%	40%
Neither trustworthy nor untrustworthy	(0)	130	62	68	19	21	31	23	30	44	13	15	42	43	37	50
		13%	13%	13%	8%	12%	18%	15%	13%	12%	7%	11%	17%	13%	11%	15%
Slightly untrust-worthy	(-1)	52	28	24	6	8	5	12	16	17	5	8	15	16	17	18
		5%	6%	5%	2%	5%	3%	8%	7%	5%	3%	6%	6%	5%	5%	5%
Very untrust-worthy	(-2)	14	7	7	-	3	3	1	6	1	-	4	5	5	3	7
		1%	1%	1%	-	2%	2%	1%	2%	*	-	3%	2%	2%	1%	2%
NET: Untrustworthy		66	35	31	6	11	8	13	22	18	5	12	20	21	20	25
		7%	7%	6%	2%	7%	5%	9%	10%	5%	3%	9%	8%	6%	6%	7%
Don't know		74	28	46	9	11	12	10	26	14	6	10	32	22	14	38
		7%	6%	9%	4%	6%	7%	6%	11%	4%	3%	7%	13%	7%	4%	11%
Mean		1.03	1.02	1.04	1.29	1.08	1.01	0.93	0.85	1.17	1.25	0.92	0.82	1.08	1.07	0.94
Standard deviation		0.91	0.92	0.90	0.73	0.93	0.90	0.92	0.97	0.86	0.72	0.94	0.96	0.93	0.84	0.96

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 38

How trustworthy do you believe each of those sources to be in talking about fracking?
National media eg BBC, The Times
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		363	186	176	81	60	72	64	76	134	66	48	89	123	118	122
		36%	39%	34%	35%	34%	41%	41%	33%	38%	38%	35%	37%	37%	35%	37%
Very trustworthy	(+2)	60	38	23	15	5	9	12	16	21	10	10	12	32	17	12
		6%	8%	4%	6%	3%	5%	8%	7%	6%	6%	7%	5%	10%	5%	4%
Quite trustwrthy	(+1)	302	148	154	66	55	63	51	61	113	55	39	76	91	101	110
		30%	31%	30%	29%	31%	36%	33%	26%	32%	32%	28%	32%	27%	30%	33%
Neither trustworthy nor untrustworthy	(0)	264	120	145	62	59	52	39	45	104	50	28	58	77	94	93
		26%	25%	28%	27%	34%	30%	25%	19%	29%	29%	20%	24%	23%	28%	28%
Slightly untrust-worthy	(-1)	188	91	97	50	27	25	25	57	62	30	35	45	73	65	50
		19%	19%	19%	21%	15%	14%	16%	25%	17%	18%	25%	19%	22%	20%	15%
Very untrust-worthy	(-2)	144	68	75	34	22	21	19	44	51	21	22	34	50	48	46
		14%	14%	15%	15%	13%	12%	12%	19%	14%	12%	16%	14%	15%	14%	14%
NET: Untrustworthy		332	160	173	84	49	46	44	101	113	51	57	78	123	113	96
		33%	33%	33%	36%	28%	26%	29%	43%	32%	30%	41%	32%	37%	34%	29%
Don't know		42	15	27	6	7	5	8	11	5	4	6	16	11	9	22
		4%	3%	5%	2%	4%	3%	5%	5%	1%	2%	4%	7%	3%	3%	7%
Mean		-0.06	-0.01	-0.10	-0.09	-0.03	0.09	0.09	-0.24	-0.02	0.02	-0.15	-0.05	-0.06	-0.08	-0.02
Standard deviation		1.17	1.20	1.14	1.17	1.07	1.11	1.17	1.25	1.15	1.13	1.22	1.17	1.23	1.14	1.12

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 39

How trustworthy do you believe each of those sources to be in talking about fracking?
Local media
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		398	195	203	82	72	73	63	100	138	77	54	97	141	118	139
		40%	41%	39%	35%	41%	42%	40%	43%	39%	45%	39%	40%	42%	35%	42%
Very trustworthy	(+2)	78	44	35	12	15	17	11	21	29	10	11	20	34	26	18
		8%	9%	7%	5%	8%	10%	7%	9%	8%	6%	8%	8%	10%	8%	6%
Quite trustwrthy	(+1)	320	151	169	70	57	56	52	79	109	67	44	77	108	91	121
		32%	31%	32%	30%	33%	32%	33%	34%	31%	39%	31%	32%	32%	27%	36%
Neither trustworthy nor untrustworthy	(0)	241	115	125	57	47	47	41	39	91	39	27	58	66	90	85
		24%	24%	24%	24%	27%	27%	26%	17%	26%	23%	20%	24%	20%	27%	25%
Slightly untrust-worthy	(-1)	214	102	112	67	31	29	30	50	76	36	40	45	69	81	64
		21%	21%	21%	29%	18%	16%	19%	22%	21%	21%	28%	19%	21%	24%	19%
Very untrust-worthy	(-2)	96	45	51	23	14	21	13	23	39	12	11	20	43	31	22
		10%	9%	10%	10%	8%	12%	9%	10%	11%	7%	8%	8%	13%	9%	7%
NET: Untrustworthy		310	147	163	89	45	50	43	73	115	48	51	64	112	112	87
		31%	31%	31%	38%	26%	28%	28%	31%	32%	28%	36%	27%	33%	33%	26%
Don't know		52	23	29	6	11	5	9	21	11	7	7	22	15	14	23
		5%	5%	6%	2%	6%	3%	6%	9%	3%	4%	5%	9%	5%	4%	7%
Mean		0.07	0.10	0.05	-0.08	0.17	0.12	0.12	0.12	0.04	0.17	0.02	0.15	0.06	*	0.16
Standard deviation		1.14	1.15	1.13	1.09	1.10	1.18	1.10	1.20	1.15	1.07	1.14	1.12	1.23	1.12	1.05

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 40

How trustworthy do you believe each of those sources to be in talking about fracking?
The regulator
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		532	270	262	129	103	100	84	106	216	105	70	107	163	188	181
		53%	56%	50%	55%	59%	57%	54%	45%	61%	61%	51%	45%	49%	56%	54%
Very trustworthy	(+2)	149	89	61	38	25	32	27	23	64	30	20	26	53	46	51
		15%	18%	12%	16%	14%	18%	17%	10%	18%	18%	14%	11%	16%	14%	15%
Quite trustwrthy	(+1)	383	181	201	91	78	68	57	83	152	75	50	81	111	141	131
		38%	38%	39%	39%	45%	39%	37%	35%	43%	44%	36%	34%	33%	42%	39%
Neither trustworthy nor untrustworthy	(0)	199	92	107	61	31	36	32	32	69	31	33	42	72	67	60
		20%	19%	21%	26%	17%	20%	20%	14%	19%	18%	24%	18%	21%	20%	18%
Slightly untrust-worthy	(-1)	101	51	50	17	17	22	17	25	33	16	14	26	39	30	32
		10%	11%	10%	7%	10%	13%	11%	11%	9%	10%	10%	11%	12%	9%	10%
Very untrust-worthy	(-2)	50	28	22	6	5	5	10	21	15	4	5	21	22	16	12
		5%	6%	4%	2%	3%	3%	6%	9%	4%	2%	4%	9%	7%	5%	4%
NET: Untrustworthy		151	79	72	23	22	27	27	46	48	21	20	46	60	47	44
		15%	16%	14%	10%	13%	15%	17%	20%	13%	12%	14%	19%	18%	14%	13%
Don't know		118	40	79	21	19	12	13	49	23	15	15	45	38	32	48
		12%	8%	15%	9%	11%	7%	8%	21%	6%	9%	11%	19%	12%	10%	14%
Mean		0.54	0.57	0.52	0.65	0.65	0.62	0.52	0.33	0.65	0.71	0.53	0.34	0.45	0.57	0.62
Standard deviation		1.08	1.12	1.03	0.95	0.99	1.05	1.13	1.20	1.04	0.98	1.03	1.18	1.15	1.04	1.04

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 41

How trustworthy do you believe each of those sources to be in talking about fracking?
Friends, family or neighbours
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Trustworthy		477	227	250	117	76	89	67	116	145	92	67	131	180	137	160
		48%	47%	48%	50%	43%	51%	43%	50%	41%	54%	48%	54%	54%	41%	48%
Very trustworthy	(+2)	220	102	118	53	35	31	34	60	57	47	37	62	93	61	67
		22%	21%	23%	23%	20%	18%	22%	26%	16%	28%	26%	26%	28%	18%	20%
Quite trustwrthy	(+1)	257	124	132	65	41	58	33	55	89	45	31	68	88	77	93
		26%	26%	25%	28%	23%	33%	22%	24%	25%	26%	22%	28%	26%	23%	28%
Neither trustworthy nor untrustworthy	(0)	277	126	151	64	56	56	51	43	119	54	38	43	82	112	83
		28%	26%	29%	27%	32%	32%	33%	19%	34%	32%	28%	18%	25%	34%	25%
Slightly untrust-worthy	(-1)	117	61	56	36	21	16	17	24	54	14	13	23	36	42	39
		12%	13%	11%	15%	12%	9%	11%	10%	15%	8%	9%	10%	11%	13%	12%
Very untrust-worthy	(-2)	39	25	15	10	9	6	4	11	17	4	10	8	11	17	11
		4%	5%	3%	4%	5%	3%	2%	5%	5%	3%	7%	3%	3%	5%	3%
NET: Untrustworthy		157	86	70	46	30	22	21	34	71	18	23	31	47	60	50
		16%	18%	14%	20%	17%	12%	13%	15%	20%	11%	16%	13%	14%	18%	15%
Don't know		90	42	48	6	14	8	16	40	20	7	11	36	25	25	41
		9%	9%	9%	2%	8%	5%	10%	17%	6%	4%	8%	15%	7%	8%	12%
Mean		0.55	0.50	0.60	0.50	0.45	0.55	0.55	0.68	0.34	0.71	0.56	0.75	0.70	0.39	0.56
Standard deviation		1.12	1.16	1.08	1.14	1.13	1.01	1.07	1.19	1.09	1.06	1.22	1.12	1.12	1.12	1.10

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 42

Finally, how much do you support continuing exploration, in your area, to understand the potential for natural gas from shale in the UK?
Base: All respondents

			Gender		Age					SEG				Area		
		Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base		1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base		1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
NET: Support		442	242	200	114	66	64	74	113	172	74	64	97	148	151	143
		44%	50%	38%	49%	38%	37%	48%	48%	48%	43%	46%	40%	44%	45%	43%
Strongly support	(+2)	148	93	55	29	23	20	26	45	65	28	12	29	51	48	50
		15%	19%	11%	12%	13%	11%	17%	19%	18%	16%	9%	12%	15%	14%	15%
Support	(+1)	293	149	145	85	42	44	48	68	107	46	52	67	97	103	93
		29%	31%	28%	37%	24%	25%	31%	29%	30%	27%	37%	28%	29%	31%	28%
Neither support nor oppose	(0)	306	122	184	70	63	63	43	56	85	57	45	85	101	81	125
		31%	25%	35%	30%	36%	36%	27%	24%	24%	33%	32%	35%	30%	24%	37%
Oppose	(-1)	120	59	61	30	18	24	11	35	44	17	16	33	44	43	33
		12%	12%	12%	13%	10%	14%	7%	15%	12%	10%	11%	14%	13%	13%	10%
Strongly oppose	(-2)	115	51	64	17	24	22	25	24	54	18	12	19	34	56	24
		11%	11%	12%	7%	14%	13%	16%	10%	15%	10%	9%	8%	10%	17%	7%
NET: Oppose		235	110	125	47	42	46	36	59	98	35	28	52	78	100	57
		23%	23%	24%	20%	24%	26%	23%	25%	28%	21%	20%	21%	23%	30%	17%
Don't know		18	7	11	2	4	2	3	5	1	5	2	8	6	3	9
		2%	1%	2%	1%	2%	1%	2%	2%	*	3%	1%	3%	2%	1%	3%
Mean		0.24	0.37	0.13	0.34	0.13	0.09	0.26	0.33	0.24	0.29	0.26	0.24	0.27	0.13	0.34
Standard deviation		1.20	1.23	1.15	1.08	1.21	1.17	1.29	1.25	1.31	1.19	1.07	1.10	1.19	1.30	1.09

Britainthinks

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 43
Is the house or flat in which you live...?
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Owned outright - without mortgage	358 36%	184 38%	173 33%	33 14%	29 16%	48 27%	87 56%	155 67%	127 36%	69 40%	37 26%	102 42%	111 33%	130 39%	117 35%
Owned with a mortgage or loan	357 36%	161 33%	196 38%	107 46%	104 60%	87 50%	37 24%	20 8%	171 48%	65 38%	64 46%	39 16%	110 33%	114 34%	132 40%
Rented from the council	62 6%	35 7%	27 5%	13 6%	12 7%	10 6%	11 7%	16 7%	6 2%	9 5%	10 7%	29 12%	18 6%	10 3%	34 10%
Rented from a housing association	42 4%	17 4%	24 5%	19 8%	3 2%	5 3%	3 2%	11 5%	5 1%	3 2%	11 8%	21 9%	15 5%	23 7%	4 1%
Rented from someone else	91 9%	44 9%	47 9%	42 18%	20 11%	9 5%	8 5%	13 6%	26 7%	19 11%	14 10%	30 12%	52 16%	26 8%	13 4%
Rent free	4 *	2 *	2 *	2 1%	- -	- -	- -	2 1%	3 1%	- -	- -	1 *	2 1%	1 *	1 *
Refused	88 9%	37 8%	51 10%	17 7%	7 4%	16 9%	10 6%	16 7%	18 5%	6 3%	3 2%	19 8%	25 7%	30 9%	34 10%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 44

Which of the following best describes your current working status?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Working full time - working 30 hours per week or more	423 42%	248 52%	175 34%	133 57%	126 72%	113 65%	45 29%	2 1%	212 60%	84 49%	71 51%	36 15%	134 40%	140 42%	150 45%
Working part time - working between 8 and 29 hours per week	128 13%	36 8%	92 18%	45 19%	28 16%	21 12%	25 16%	8 4%	42 12%	25 15%	34 24%	20 8%	38 12%	38 11%	52 16%
Not working but seeking work or temporarily unemployed or sick	50 5%	23 5%	26 5%	17 7%	8 5%	13 7%	11 7%	- -	14 4%	5 3%	3 2%	23 10%	24 7%	12 4%	14 4%
Not working and not seeking work	19 2%	6 1%	13 2%	8 3%	2 1%	5 3%	5 3%	- -	3 1%	2 1%	4 3%	8 3%	12 3%	5 2%	2 1%
Retired on a state pension only	138 14%	53 11%	85 16%	2 1%	- -	2 1%	14 9%	120 52%	6 2%	10 6%	5 3%	109 45%	45 13%	43 13%	51 15%
Retired with a private pension	155 15%	84 17%	71 14%	4 2%	- -	6 3%	49 32%	92 40%	72 20%	41 24%	10 7%	23 10%	48 14%	68 20%	39 12%
House person, housewife, househusband, etc.	41 4%	7 1%	34 7%	17 7%	8 5%	12 7%	4 3%	1 *	6 2%	4 2%	11 8%	17 7%	22 6%	11 3%	9 3%
Refused	46 5%	22 5%	23 5%	8 3%	2 1%	3 2%	1 1%	10 4%	- -	- -	1 1%	5 2%	12 4%	17 5%	17 5%

Natural Gas from Shale Local Survey

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Absolutes/col percents

Table 45
SEG
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
A	121	55	65	30	24	29	18	18	121	-	-	-	32	50	39
	12%	12%	13%	13%	14%	17%	11%	8%	34%	-	-	-	10%	15%	12%
B	234	125	109	57	51	56	37	31	234	-	-	-	76	88	71
	23%	26%	21%	24%	29%	32%	24%	13%	66%	-	-	-	23%	26%	21%
C1	171	78	93	49	29	22	33	37	-	171	-	-	62	54	55
	17%	16%	18%	21%	16%	13%	21%	16%	-	100%	-	-	19%	16%	17%
C2	139	68	71	49	35	25	19	11	-	-	139	-	38	46	55
	14%	14%	14%	21%	20%	14%	12%	5%	-	-	100%	-	11%	14%	17%
D	85	41	44	17	19	15	20	14	-	-	-	85	33	18	34
	8%	8%	8%	7%	11%	9%	13%	6%	-	-	-	35%	10%	5%	10%
E	157	70	87	15	6	11	18	105	-	-	-	157	66	46	45
	16%	15%	17%	7%	4%	6%	12%	45%	-	-	-	65%	20%	14%	14%
Refused	95	42	53	15	12	17	11	18	-	-	-	-	28	33	34
	9%	9%	10%	6%	7%	10%	7%	8%	-	-	-	-	8%	10%	10%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 46

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
No children aged 18 or under	690	347	343	136	66	110	145	231	247	122	74	202	228	236	226
	69%	72%	66%	58%	38%	63%	93%	99%	70%	72%	53%	84%	68%	71%	68%
NET: Yes	270	115	154	92	105	62	11	-	104	47	65	38	94	83	93
	27%	24%	30%	39%	60%	35%	7%	-	29%	27%	47%	16%	28%	25%	28%
Yes - children aged under 5 years old	107	40	67	63	36	7	1	-	42	19	25	15	43	30	33
	11%	8%	13%	27%	20%	4%	*	-	12%	11%	18%	6%	13%	9%	10%
Yes - children aged 5 to 10 years old	99	47	51	34	48	15	2	-	38	13	31	12	27	37	35
	10%	10%	10%	14%	27%	9%	1%	-	11%	7%	22%	5%	8%	11%	10%
Yes - children aged 11 to 15 years old	105	40	65	19	50	32	4	-	37	20	28	14	36	38	31
	10%	8%	12%	8%	29%	18%	3%	-	10%	12%	20%	6%	11%	11%	9%
Yes - children aged 16 to 18 years old	67	34	33	12	21	29	6	-	25	12	16	11	30	15	22
	7%	7%	6%	5%	12%	16%	4%	-	7%	7%	11%	5%	9%	5%	7%
Refused	41	18	23	6	3	3	-	2	4	2	-	1	12	15	15
	4%	4%	4%	2%	2%	2%	-	1%	1%	1%	-	*	4%	4%	4%

Natural Gas from Shale Local Survey

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Absolutes/col percents

Table 47

Into which of the following age groups do you fall?

Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
18-34	233	109	124	233	-	-	-	-	87	49	49	33	81	82	71
	23%	23%	24%	100%	-	-	-	-	24%	29%	35%	14%	24%	24%	21%
35-44	175	78	96	-	175	-	-	-	75	29	35	25	62	48	65
	17%	16%	19%	-	100%	-	-	-	21%	17%	25%	10%	19%	14%	19%
45-54	175	90	85	-	-	175	-	-	85	22	25	26	57	56	62
	17%	19%	16%	-	-	100%	-	-	24%	13%	18%	11%	17%	17%	19%
55-64	155	80	75	-	-	-	155	-	54	33	19	38	50	54	51
	16%	17%	14%	-	-	-	100%	-	15%	19%	14%	16%	15%	16%	15%
65 or older	233	109	124	-	-	-	-	233	49	37	11	118	77	81	75
	23%	23%	24%	-	-	-	-	100%	14%	22%	8%	49%	23%	24%	23%
Refused	30	15	15	-	-	-	-	-	5	1	-	1	8	13	9
	3%	3%	3%	-	-	-	-	-	1%	1%	-	*	2%	4%	3%

Natural Gas from Shale Local Survey

CATI Fieldwork Dates: 11th-16th October 2012

Absolutes/col percents

Table 48
Gender
Base: All respondents

		Gender		Age					SEG				Area		
	Total	Male	Female	18-34	35-44	45-54	55-64	65 or older	AB	C1	C2	DE	Black-pool	Fylde	West Lanca-shire
Unweighted base	1001	462	539	123	166	175	219	288	343	169	124	269	334	334	333
Weighted base	1001	480	521	233	175	175	155	233	355	171	139	241	334	334	334
Male	480	480	-	109	78	90	80	109	181	78	68	111	163	161	156
	48%	100%	-	47%	45%	51%	51%	47%	51%	46%	49%	46%	49%	48%	47%
Female	521	-	521	124	96	85	75	124	174	93	71	130	171	173	177
	52%	-	100%	53%	55%	49%	49%	53%	49%	54%	51%	54%	51%	52%	53%

Britainthinks